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Inspired launch of Tastel Community Telco

The Tasmanian community will greatly benefit from a merger which sees Launceston-based telecommunications company Inspired i-Land Community Enterprise and Hobart retailer TasTel join forces to form Tastel Community Telco. This merger is to be formalised this week at a launch on Friday September 5, which will be attended by guest speaker, Premier David Bartlett.

Committed to providing increased benefits for both the residential and commercial sectors, Tastel Community Telco Chief Executive Officer Richard Mulligan believes this amalgamation will reinforce the state's telephony presence while keeping resources local.

"By establishing Tastel Community Telco we are strengthening the company to better serve the interests of Tasmanian customers, while also providing continuity of employment for TasTel's workforce," Mr Mulligan said, "we're keeping jobs and profits local."

According to the CEO, the newly formed Telco franchise will continue to sell wholesale services in addition to the ongoing provision of retail consumer and business services in Tasmania, including internet and mobile phone applications.

While retaining company ownership in Tasmania, the formation of Tastel Community Telco also reflects national telephony business trends, as the Community Telco Australia network aims to further consolidate positive growth across the board.

Inspired i-Land's merger with TasTel is fully supported by Community Telco Australia, and the formation of Tastel Community Telco fully operates within the guidelines of a national network recognised for its ability to provide communities with the ability to source and manage telecommunications infrastructure.

"Our involvement with Community Telco Australia is about ensuring regional and rural communities can access and manage their own telecommunication requirements through locally owned commercial enterprises," Mr Mulligan added.

During Friday's industry presentation Tastel Community Telco will also launch its new corporate identity, in line with consolidated branding by every one of the nation-wide franchise Community Telco Australia operations.

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For editorial comment and photo opportunities contact:

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Event details: Friday September 5, Tasman Room, Wrest Point Casino, Hobart, 7.30pm. Featuring guest speaker Tasmanian Premier David Bartlett.

Tastel Community Telco Pty Ltd trading as Tastel Community Telco™ ABN 21 095 965 021

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